



Three Strategies to Modernize Backup & Recovery

Rubrik simplifies backup and recovery for hybrid cloud environments. It eliminates legacy backup complexity by integrating data orchestration, catalog management, and continuous data protection into a single software platform. With Rubrik, enterprises can unlock cloud for long-term data retention or DR and deliver automation with an API-first software platform. Designed to be vendor-agnostic, Rubrik supports the leading operating systems, databases, hypervisors, clouds, and SaaS applications.



NEAR-ZERO RPO & RTO

Avoid data loss and minimize downtime with continuous data protection and instant recovery.



SIMPLE TO SCALE

Start small and leverage Rubrik's scale-out architecture to grow-as-you go without forklift upgrades.



LOWER TCO

Deliver hard savings of up to 30-50% with the industry's slimmest footprint.

PROTECT

- **Continuous Data Protection:** Rubrik enables a continuous stream of recovery points to minimize data loss in the event of a failure or ransomware attack. Enable near-zero RPOs with a single click.
- **Rapid Parallel Ingest:** Minimize impact to production and eliminate application stun for highly transactional applications. Rubrik ingests large volumes of data rapidly by maximizing the number of parallel data streams processed.
- **Scale-out Deduplication:** Maximize storage efficiency with global deduplication across one infinitely scalable cluster.
- **End-to-End Encryption:** Secure data with FIPS-certified hardware or software-based encryption. All data is encrypted at-rest and in-flight, whether it is on-premises or in the cloud.
- **Immutability for Ransomware:** Protect your backup data against Ransomware with native immutability.

MANAGE

- **Policy-based Management:** Click to assign SLA policies to your VMs, applications, and databases. Just select desired snapshot capture frequency, retention duration, and desired location.
- **Unified Console:** Manage all your data through one HTML5-based and responsive interface.
- **Compliance Reporting and Alerts:** Track SLA compliance, backup tasks, and system capacity. Get notified early on areas to troubleshoot.

- **Intelligent Log Management:** Automate log backups with policy-based management. Quickly recover from any point-in-time snapshots.
- **Cloud:** Use cloud for long-term data retention, test/dev, or DR. For applications running in the cloud, Rubrik offers cloud-native data protection.
- **Global Management:** Use Polaris GPS for centralized management of your distributed Rubrik environment to monitor global activity, analyze on-demand, and troubleshoot faster.

RECOVER

- **Instant Recovery:** Quickly recover VMs, SQL, and Oracle databases by mounting directly onto Rubrik without additional storage provisioning.
- **Global Real-time Search:** Instantly search for applications and files across all snapshots stored on-prem or in the cloud with suggested search results as you type.
- **Point-in-Time Recovery:** Find and recover the relevant point-in-time snapshot. For SQL and Oracle databases, apply transaction logs to restore back to the desired point. For VMs, leverage a continuous stream of recovery points to recover to moments before a failure or ransomware attack.
- **Bare Metal Recovery:** In the event of a disaster, deliver full system recovery for Windows and migrate to any hypervisor or cloud instance. Quickly restore in-place with the operating system and critical data intact.

BEST-IN-CLASS DATA MANAGEMENT FOR APPLICATIONS



A DATATUDE ADJUSTMENT WITH RUBRIK & EPLUS

The Rubrik/ePlus partnership combines Rubrik's simplified and automated data management, instant recovery from ransomware, and secure archive to the cloud with the engineering expertise of the ePlus Managed Services team to support setup, configuration, optimization, and management.

Now your data-dependent organization can meet the threat of ransomware head-on with immutable technology, strategic insight, and unmatched expertise.

With Rubrik and ePlus, you can improve business continuity, cloud mobility, multi-cloud management, and regulatory compliance in strategic ways that put you on a path to operational excellence and position you strongly for the future.



Get A Readiness Assessment

You've begun your datatude adjustment and realized that backup is just the beginning of what the Rubrik/ePlus solution can do for you. Now it's time to take the next step by having our engineers perform a thorough analysis of your current infrastructure, needs, and processes. We'll make strategic recommendations that show you a path to simpler data management, smart automation, and considerable cost savings.

datatude.eplus.com

